

Greenbelt News Review

AN INDEPENDENT NEWSPAPER

Published Every Thursday By The Greenbelt Cooperative Publishing Association, Inc.
Vol. 20, No. 2 Greenbelt, Maryland, Thursday, August 18, 1955 10 cents

Trophies Go On Display For Events Set For Labor Day Weekend Festival

About 40 trophies have already been donated by Greenbelt organizations and leading citizens for various competitions and contests included in the four-day Greenbelt Community Festival to be held over the Labor Day weekend. The trophies are scheduled to go on display in store windows at the Center this week, according to Earl Thomas, who took on the job of contacting organizations for these trophies. A complete list of the trophies and their contributors will be published in next week's News Review.

Meanwhile, the Festival Committee declared that Sunday of the Festival weekend will be Homecoming Day. Greenbelt churches will hold special services for homecoming members of their faiths.

Fun For All

More activities have been scheduled so that there will be something interesting going for everyone during the entire four nights and three days of the Festival. Three rides for children will be set up in the area in front of the swimming pool. There will be a kiddie fire engine ride, a train, and a kiddie plane ride; these will be in addition to the pony ride.

For those interested in the rugged life there will be special outdoor exhibits. Jake Hoffman of the Izaak Walton League will have an exhibit of guns, fishing rods, pelts, and other fishing and hunting items. Scout Troop 202 will have an outdoor camping exhibit, including a campfire. An unusual display will be run by Councilman Jim Smith, who will have a Geiger counter and samples of uranium for those who want to discover how to strike it rich prospecting for uranium.

Games and Eats

Organizations have already signed up to run the games which will turn the Center into a temporary Midway. The Fire and Rescue Squad will run four games, and the Explorer Scouts of Post 202 and the Little League will each run one game.

The Community Church will have a stand for selling baked goods, the Greenbelt Band will sell soft drinks, and the Boys Club will sell Snowballs. The Jewish Community

City Mgr. Heads Group Pricing Woodway Lots

At a well-attended meeting on Tuesday, August 9, the Woodway Homes cooperative group appointed a committee to set prices on its lots. The committee is headed by City Manager Charles McDonald, who will be assisted by Michael Burchick, Joseph Haslinger, Max Lipps and James Cassels.

In addition to the cooperative purchase and subdivision of the 18½ acres making up the Woodway Homes tract, the group is planning cooperative construction of three- and five-bedroom houses on some of the lots. The new housing law as modified by recent FHA changes will make possible 35-year mortgages on coop building projects with a 7% down payment for veterans—12% for non-veterans. According to estimates quoted by James Cassels, local representative of the Foundation for Cooperative Housing, a three-bedroom brick house with full basement could be constructed on one of these lots for \$15,000 (cost of lot and improvements included). Under the terms of this housing bill a veteran could build such a home with a down payment of \$1,050.00 with a 35-year mortgage.

While large scale development of the land around Greenbelt is expected in the near future, the group is still seeking new members. Full details can be obtained from Anthony Madden, 151 Centerway.

Center will sell Kosher hot dogs and hot pastrami sandwiches while the Boy Scouts will sell regular hot dogs.

Arrangements have been made for a show featuring professional entertainment following the nightly talent contest. Entertainers from Baltimore will come to Greenbelt especially for these performances. The shows will be given on a 25-foot square platform set up in the Center area about 10 feet back from the sidewalk.

Majorettes

A big feature of the Festival will be the drum majorette contest on Saturday afternoon. About ten teams of between 10 and 20 girls in each team are expected to participate. As a special feature, the former Ann Walker of Greenbelt (now Mrs. Ann Bittenbender) will give her inimitable solo performance in addition to leading her team. The public address system and record player for this contest will be provided by the Hanyok Brothers.

Square dancing, to be held Friday and Saturday nights on the tennis courts, will be called by the well known Hildebrand. On each of these nights a hillbilly trio will entertain at 10 p.m. A reguar dance orchestra will play for modern dancing on the Centerway on Saturday night, and on Friday and Saturday nights a nothing-barred jitterbug contest will be held for all comers. Judges will select winners each night for the jitterbug finals on Monday night.

Organizations are now selecting Greenbelt's most charming ladies from 15 to 50 as candidates for the popularity contest. Ballot boxes with the names of the contestants and the organizations who are sponsoring them will be set up in the Center. Each penny in the box is a vote for the candidate. The voting will close at 11 p.m. Sunday night before Labor Day, and the winner will ride in the Labor Day Parade.

Parade Monday

Biggest event of all will be the Labor Day parade for which several trophies will be awarded to the best floats and fire apparatus. There will be a trophy for the oldest apparatus and the apparatus coming the longest distance, in addition to other categories. Other special Festival events will be the annual Izaak Walton League Fishing Rodeo to be held at the Lake from one to six p.m., and a water pageant to be held in the pool Sunday evening.

All around the pool will be displayed the art exhibit that is being organized by Ben Abramowitz. Any type of work art will qualify, and those wishing to enter the exhibit should drop a postcard to Abramowitz at 3-L Eastway.

Publicity for the Festival is being spread far and wide. About 75 posters advertising it are now being distributed in neighboring communities from Laurel down to the District line and over as far as Wheaton. Chairman of the Festival Committee is Vincent Caruso and chief entrepreneur is Eli Don-Bullian. Profits from the Festival will be used to build a new Youth Center building.

What Goes On

Thursday, August 18 - Installation of officers, American Legion at Legion Home, 8:30 p.m.
Friday, August 19 - Teen Age dance, 8:30 p.m. at Handball Courts.
Saturday, August 20 - JCC Swim Party at Greenbelt Pool at 8:30 p.m.
Monday, August 22 - Rehearsal for Swim Pageant at pool, 9 a.m.
Softball Tournament at Softball Field, 7:30 p.m.
Last day for filing nominating petitions for city council candidates.
Last day for registration for city election.
Wednesday, August 24 - News Review Makeup at Hatton's, 45-E Ridge.
Friday, August 26 - GVHC Board meeting, 8:15 p.m. at Hamilton Place.
GCS Board Meeting

Drug Store Off Fast In Babe Ruth 2nd Half

Hurricane Connie played havoc with second-half Babe Ruth League play allowing only two of five scheduled games to be carried through. Captain Kenny Reamy's Drug Store nine is off and running for the short second-half flag with victories in the two games recorded. Drug Store trounced Service Station, first-half flag winner, by a 16 to 2 score and subdued a surprisingly submissive Supermarket, 10 to 3.

Eddie Brooks collected 3 RBI's to co-star with pitcher Church Clark against the Gasmen, August 5. Clark fanned 7, walked 5 and gave up only one hit.

Dick Bragonje, Keith Golway and Ken Reamy showed the way against the Foodmen, August 9. Dick and Keith each hit safely twice and scored twice. Big Ken's contribution was a tremendous two-run homer in the third. Lance Walden, on base three times on walks, scored twice.

Drug Store	0 6 5 0 5 - 16 8 2
Service Station	0 1 0 1 0 - 2 1 6
Supermarket	0 2 0 0 1 0 - 3 2 4
Drug Store	1 2 3 2 2 x - 10 7 3

Orioles Chirp Again; Defeat Laurel, 8-1

Keystone-sacker Ronnie Don-Bullian and pitcher Larry Petroff paced the Greenbelt Orioles over Laurel's Intermediates, 8 to 1, at Braden Field, August 9. In fairness to visiting coach Chick Reeley the Orioles weren't beating very much. Reeley was trying to make a game of it with three of his first-string infielders unexpectedly absent.

DonBullian scored once and drove in two with his single and double in two AB's. Petroff fanned 10 batters, walked 6 and lost his bid for a no-hitter when he gave up two hits in the last inning. With a bat in his hands, pitcher Barry had a 2 for 4 evening.

Richie Fonda smacked a long two-bagger in the sixth inning to score a moment later on Bob Canning's sacrifice fly to left. Donnie Estep was credited with two RBI's, twice being walked with the bases loaded. DonBullian got the only other walk given up by Laurel's Pritchard.

Laurel	0 0 1 0 0 0 - 1 2 5
Greenbelt	0 1 1 0 5 1 x - 8 8 2
Pritchard and Bunch; Petroff and McGlothlin. Umpire—Mr. Joe Montgomery.	

GVHC Board Reviews Financial Status While Connie Blows Fuse

by Al Skolnik

Just as the Greenbelt Veteran Housing Corporation board of Directors was about to have some light cast on the status of its finances for the first six month of 1955, Connie blew out the candle. GVHC Treasurer John Phariss was all set to interpret the Corporation's semi-annual operating statement at the regular meeting of the board, Friday night, August 12, when the electric power failed shortly after 10.

High Point Registers New H. S. Students

High school students who have moved into Greenbelt since the close of school on June 15, and who plan to attend grades 10, 11, or 12, at the High Point High School, are requested to register at the school as soon as possible. The school office is open daily from 9 a.m. to 4 p.m. Monday through Friday.

Pre-school registration is necessary, since it enables better scheduling of each individual student for those subjects he desires to pursue the coming school year. School officials are most anxious to equalize class sizes and teaching loads for the opening of school, and pre-registration is a means to that end.

Neither students who attended High Point, nor last year's ninth-grade students of Greenbelt Junior High School who completed schedule cards prior to the closing of school, need register.

It is estimated that between 1900 to 2000 students will enroll at High Point this school year.

Subsequent information relative to bus schedules and the opening day procedures for the High Point High School will appear in the September 1 issue of the News Review.

Little League Starts World Series Friday

The Greenbelt Little League World Series will start Friday, August 19, 6 o'clock at McDonald Field, with the winner in this best of three out of five series taking the Greenbelt Little League World Championship Trophy. The American League Champions, Coach Bernie Emmert's COOP team, with a 15 and 2 record, will play against the National League Champions, Coach Lou Tierney's Pirates, with a 13 and 3 record. Both teams have one game of League play yet to play, however, they have no bearing on the standings as they have already clinched the Championship berths of their respective Leagues.

National League Pirates will be led by Pitching Ace Frannie Day, unbeatable this season in Little League competition; shortstop Andy Gelberg and outfielders Longa-necker and Brian Tierney. This Pirate team has been the one club in season competition that the COOP nine has not been able to beat. American League power will be brought to bear by such stalwarts as Pitchers Jackie O'Neil and Tommy Hickey; Catcher Billy Hodges; Shortstop Kenny Ruppel and Firstbaseman Lester Billings. Both teams have talented supporting casts in the balance of their rosters and this should prove to be one of the most exciting and interesting Little League World Series games played in Greenbelt in a long time.

Saturday's game will be at 10 o'clock and the following games on Monday, Tuesday and Wednesday at 6 o'clock again. There is plenty of room for everybody to sit and watch these boys perform at this ball park that has been laid out under Official Little League Rules and Regulations. The distance from mound to plate is 44 feet and base path lengths are 60 feet. Deep center field is 185 feet from the plate and both teams have potential home run power. Support your Greenbelt boys by coming down and see them close out a very fine season.

Query the Candidates

If you have a question to ask candidates for city council, drop a note to the News Review and it will be included in a list of questions to be posed to each candidate. Know their answers before you vote.

Since the financial statements had already been distributed, board members soon found that they had figures as well as dark pathways to stumble over on the way home. The following fiscal highlights are thus presented without benefit of treasurer's counsel.

Operating income for the six months ended June 30, 1955 totaled \$559,000 and operating expenses \$555,000, leaving an operating surplus of \$4,000. For the same six months last year, there was an excess of operating income over expenses of \$36,000.

The smaller surplus this year is mainly attributable to an increase in expenses rather than to a reduction in income. City, county, and State taxes were increased and heating, repairs, and maintenance costs rose as a result of a cold winter and hurricane damage.

Taxes allocated for the first six months, including the cost of garbage collection (which in 1955 was a separate item), ran about \$9,000 more in 1955 than in 1954. Heating costs for the same accounting period were about \$10,000 more and repairs and maintenance, about \$11,000 more.

On the other hand, water and interest costs were lower for the first half of 1955; about \$5,000 and \$4,000, respectively. Management costs remained about the same for the two periods.

One subject discussed by the board rather fully before the lights went out concerned further disposal and redistribution of the vacant land. Some individual housing groups in town see a need for additional land to round out their holdings. The board was concerned lest such requests not be considered in the light of the future needs of other community groups. It is known, for example, that the City of Greenbelt is considering the building of a new community building. The rescue squad is also anticipating a new building. GVHC itself has eventual plans for a new administration and maintenance building.

To satisfy all parties, GVHC President Ed Burgoon said, it may be necessary to do some horse swapping. At any rate, the important thing, he added, was for the board to be aware of these needs and to have available a coordinated policy.

Earl Thomas, representing the Greenbelt Festival Committee, petitioned the board for donations to the Labor Day affair. The board voted to sponsor two trophies for the winners of the boat and ladder and other contests participated in by fire companies from nearby areas. The board also voted to make lumber and other material available. A candidate for the community-wide popularity contest will be named to represent the board in the Festival.

Talent Wanted

If you can sing, dance or play a musical instrument, enter the Labor Day weekend by the talent contest scheduled during Greenbelt Carnival Committee. A beautiful trophy will be awarded to the winner.

If any member of your civic or religious group has any specific talent, have him or her entered in the name of your organization.

Help make your community's Labor Day program a success. Enter now by calling Mrs. Palmer, WEBster 5-4542.

NURSERY SCHOOL

The Greenbelt Cooperative Nursery school, located at 14 Parkway, is considering Saturday morning sessions. Parents of three and four year olds interested in such a program, please call Mrs. Elaine Skolnik, GRAnite 4-7586.



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Vol. 20 Thursday, August 18, 1955 No. 2

How To Get Your News Into The Newspaper "In Ten Easy Lessons"

by Harry M. Zubkoff

Yesterday I got a frantic phone call from a near hysterical woman. "Why," she demanded, her voice quavering, "didn't you print a story about our club picnic last week? Now all the girls are mad at me, and it's all your fault."

"What club?" I said brightly. "What picnic?"
"Why, the Women of the Town Club, of course," she gasped. "I sent you a note."

"A note?" I said. "I didn't get any note."
"But I wrote it," she almost screamed, "and I slipped it under your office door myself."

"When?" I asked automatically, searching my memory for a trace of a note.

"Last Saturday night," she went on accusingly. "We were just coming home from a party, my husband and I, and we were passing your office when I thought of it and— and, so I wrote it down and slipped it under your door."

Now I understood. "What did you write it on?" I said.
She thought a moment. Then, "The back of an envelope," she answered.

"Well, I didn't find it," I said helplessly.

How could I explain? Each week I receive two or three hundred pieces of mail. When the wastebaskets overflow, empty envelopes pile up on the floor. Envelopes these days come in all colors and all sizes, and you can find representative samples on my office floor almost any time. Most of them have notes scribbled on them, too. Anything slipped under the office door, especially an old envelope, is immediately lost forever. So there you are! No matter what I said, this particular woman would always remember that I failed to print her story. It would take me three months to get back on friendly terms with her, and even longer to convince her club members that I hadn't been discriminating against them. Even then, some of them would always remember that I had failed to print a story about their picnic.

There are over 10,000 weekly newspapers in the country, and this problem is no doubt common to all of them. Multiply it by the tens of thousands of clubs and organizations to which we Americans belong and the uncommon pleasure we take in seeing accounts of our activities in print, and you begin to understand why editors get ulcers.

In desperation, I feel impelled to offer a few hundred words of advice to the publicity chairmen of all these groups. But first let's define our terms. After all, what is publicity? For that matter, what is news? The editor has to decide, of course, but it would help tremendously if publicity chairmen would also consider these questions.

Take a typical example. The Coffee-Break Club decides to hold a money-making dance. In order to be successful, it must be publicized. So the publicity chairman scribbles a note (doesn't anybody own a typewriter?) to the paper saying that the dance will be held at the Armory, Saturday from 9 to 12 P.M., music by Charlie Baton and his Batoneers, admission \$2.50 a couple. Then he wonders why it never gets printed, and sometimes he even gets mad at the paper. The editor, meanwhile, finds that admission is limited to members and friends, and that of a total population of 10,000 or more, perhaps 200 will attend. If he prints anything at all, it will be a one or two line item saying that the Coffee-Breakers are dancing Saturday at the Armory. Then he mutters under his breath about free publicity.

What was wrong? Well, properly speaking the item was really an advertisement, not a news story. If it had been submitted as an ad it would, naturally, have been printed. Lesson Number One: Separate advertising from news; then advertise.

Advertising is a legitimate expense connected with any money-raising effort, and it will insure that you get some publicity, if not all you want. Most editors will not publish prices in news stories anyway, so save that for the ad. Ballyhoo your affair in other ways, too. Lesson Number two: Use all possible media.

Put posters in store windows, get a sound-truck out in the streets, put a telephone squad to work, get handbills printed and distributed, (any editor will gladly arrange this), get the radio and TV disc jockeys which blanket your area to mention your affair, send representatives to talk to other organizations, mail invitations, etc. Every little bit helps, so make a big noise. This may cost a little money but not as much as you think, and besides, like they say, you have to spend money to make money. Lesson Number Three: Spend a little money.

The best and most lasting kind of publicity, however, is a news story in the paper. So talk to the editors about the news value of the affair. He wants to print news, he's looking for news so he's half convinced already. Just sell him on the other half. How? By hanging your news story on a gimmick. A dance by itself is hardly news, but a dance to raise money to distribute free polio shots is news, or a dance commemorating a significant date or occasion is news. So—Lesson Number Four: Look behind the bare facts for the news, or "find the gimmick."

To come back to this scribbling business for a minute, if it's at all possible, type your story (double or triple space), and get as much news into it as you can. Most weekly newspapers do not have enough manpower to assign reporters to cover your organization's activities. As publicity chairman, that's your job, and with a little effort you'll find yourself digging up facts faster than a small boy finds worms. Whose idea was the dance? Who's on the working committee arranging it? How old is the organization sponsoring it? Lesson Number Five: Put all the information you can think of into a story, including background. Let the editor cut (and editors are happiest when cutting stories) because he would much rather cut down a story than dig up enough information to write a new one.

Then there's the matter of deadlines. Every newspaper has a deadline for copy. It may be flexible, perhaps, but not for you. If an editor accepts a story after the deadline it's because in his opinion it's important.

See LESSONS, Page 4

Our Neighbors

Marian Hatton - 3251
Elaine Skolnik - 7586

Greenbelt families visiting their daughters at Girl Scout Camp Misty Mount in the Catoctin Mountains over the weekend included the Bukzins, Justmans, Ryss's, Schindermans, and Sanders.

Hurricane Connie chased the Dondy family, 6-K Ridge, from Rehoboth Beach after a week's stay. However, quote Helen, "We enjoyed the beach basking in the rain" (but judging from her tan they must have had some sun!)

Arriving home after a month's stay in Orlando, Florida is Mrs. W. B. Hopkins, 45-B Ridge. Mrs. Hopkins and 2½ year old granddaughter Donna had a grand time visiting with sister Mrs. E. Hudgins. They also visited with Mrs. Hopkins' brother in Jackson, Mississippi.

Even an angry sea didn't keep the Dave Fisher family, 5-D Eastway from having fun at Atlantic City last week.

The Chasoff family, 45-N Ridge, are back after spending a week at Harvey Lake near Wilkes Barre, Pa., and several days at Wildwood, New Jersey. At Wildwood they joined the Morris Steinmans, 1-A Crescent (boy, do they get around!) and then went on to spend several days in New York visiting Abe's parents and sightseeing in the big city.

The Wallace Clubb family, 2-H Laurel, enjoyed their vacation in Miami and Daytona Beach where temperatures were delightfully comfortable.

Happy birthday to Natasha Nelson, 47-F Ridge, who celebrated her fourth birthday on Sunday with a party. The torrential down-pour didn't keep fourteen hungry children from invading the house.

Helping Margaret Ellen Fern celebrate her sixth birthday on August 15 is her aunt, Mrs. Elinor Berge from Minneapolis, Minnesota. This is an exciting occasion for Mrs. Fern who hasn't seen her sister for many years.

Vacationing last week up in Ellenville, New York was the Kramer family, 5-H Ridge.

Good luck to Mr. and Mrs. Roger K. Beon, 48-B Ridge, who will be moving to Salt Lake City, Utah.

Congratulations to Mr. and Mrs. Neil Sorenson, 8-K Laurel Hill, on the birth of a girl on August 4 in Prince Georges Hospital.

Roberta Danish, 16-Q Ridge, has just returned from a six-week vacation in Highland Mills, New York (the Catskills). Her mother, Hilda joined her for two weeks and accompanied her home. En route they stopped off to visit Charles' mother in Brooklyn. They also had a good time in Coney Island.

Frank Nunnery, 4-B Crescent, had the pleasure of a visit from his brother Carl Nunnery Sr. and family from Meyersdale, Pa. last week. The senior Nunnerys brought Sgt. Carl Nunnery, Jr. to Bolling Field.

Glad to have Phyllis Chasanow back with us working on the paper Tuesday nights. Phyllis has just returned from a trip to Atlantic City (the polio epidemic in Massachusetts chased her to Atlantic City). Mrs. Chasanow and her other daughters, Myrna and Ruthie, have just departed for Atlantic City.

The Barnett family, 45-F Ridge, spent a pleasant five day holiday at a farm in Pennsylvania.

Pity the poor James Wenzler family. They have been besieged by phone calls from 1 a.m. to 12 p.m. as a result of hurricane "Connie" and "Diane." It seems that people desiring to reach the Weather Bureau at WEather 6-1212 have been forgetting to dial "1" and

get an outside line, and as a result the Wenzler family is getting the calls. So, neighbors, please remember that you must dial "1" and get an outside line before calling the Weather Bureau.

If you have any news for this column please call us at 3251 or 7586, or write it up and leave it in the box in the Tobacco Store.

Our New Neighbors

Mr. and Mrs. Raymond Austin, 50-B Ridge, aren't really new to Greenbelt. Mrs. Austin is the daughter of the Frank Lastners, and after Mr. Austin left the service in February, the family lived with the Lastners until July. The Austins have an 11 month old daughter, Diane. Their telephone number is 6352.

Mr. and Mrs. Benjamin F. Arnold are delighted with their house at 12-C Ridge after having lived in an apartment. They have a son and daughter living in Brentwood and 2 grandchildren—a boy and a girl. They are both retired from the government.

James and Marguerite Low, residents of Greenbelt for five years, are now living at 25-L Ridge Road. The family consists of 3 children, Beverly (6), Rita (5), Russell (17 mos.). They are very happy to have a house after living in an apartment on Crescent. They are originally from Washington, Georgia. James is employed by the Coast Guard in Washington. Marguerite is very enthusiastic about Greenbelt.

The Richard Kagles, formerly of 26-C Crescent, are now living at 12-D Hillside. Richard and Colleen have lived in this area all their lives with the exception of a short sojourn in California just before moving to Greenbelt two years ago. They have a daughter Anita 4 years old and expect a visit from the stork any day. Dick is employed by the Almandorf Roofing Co.

Walter and Joan Smith, Jr., 4-E Southway, were transferred to this area by Westinghouse from Kansas City, Missouri. They have two boys Gerry (3½) and Tommy (1½). Joan likes Greenbelt very much and thinks the people are very friendly. She is a little unhappy they are moving to Glen Burnie in a few months. Walter is an engineer with Westinghouse and intends to continue studying engineering at Johns Hopkins this fall—hence the move.

Miss Barbara Buckley moved to 9-G Laurel Hill from Hyattsville. She is employed by the Telephone Company there. Barbara is one of the rarities—a native Washingtonian. Her parents still live in Hyattsville.

Mrs. Robena Mathers is not a new neighbor in Greenbelt but a new neighbor at 19-E Ridge. Mrs. Mathers came to Greenbelt 18 years ago living first at 2-B Westway then at 46-B Crescent. This is quite a recommendation for our town.

Mr. and Mrs. Paul A. Ullrich live at 4-B Southway with their son Donald. Paul is a retired electrician and Lola is a retired supervisor from the Department of Agriculture. Donald is a Junior Accountant with the U. S. Letter Carriers' Association.

Welcome Mrs. Mae Atkinson, 6-L Research, Cecil E. Breeden, 1-F Plateau, Susie Haugh, 6-K Research, Joseph Kuntz, Jr., 2-F Southway and Pittman Randolph, 6-F Research.

Agatha Schwann

Agatha Schwann, resident of 7-A Crescent Road passed away on Tuesday, August 16 after a long illness. Mrs. Schwann lived here with her family for the past 2½ years. She was a member of the Women's Sodality of St. Hugh's Church. Burial will take place on Saturday at Dunkirk, New York, the home of her parents. Mrs. Schwann leaves her husband Charles and three children, Charles, 13, Paul 9, and Peggy age 3.

Baptist Chapel

Center School
Glenn W. Samuelson, Pastor
4-E Hillside - GRanite 4-9424

Thursday, August 18 - 7:30 p.m., Midweek service at the home of Mr. and Mrs. John J. Oleksak, 33-P Ridge. Mrs. Oleksak will lead the service. 8:30 p.m., Choir rehearsal.

Sunday, August 21 - 9:45 a.m., Sunday School. Classes for all ages. Visitors welcome. John S. Stewart, Jr., superintendent, 11 a.m., Morning worship service. Choir will sing. Sermon by Dr. James T. McCarl. 6 p.m., Training Union for all ages. Mrs. John S. Stewart, Jr., director. 7 p.m., Evening worship service. Informal song service. Dr. James T. McCarl will preach. Mrs. John S. Stewart, Jr., will conduct both worship services.

Tuesday, August 23 - 7:45 p.m., Bible class taught by Mrs. James Wilson at the home of Mr. and Mrs. William Webster, 71-K Ridge.

Thursday, August 25 - 7:30 p.m., Midweek service at Mr. and Mrs. Edgar Taylor's home. Mr. Taylor will bring devotional messages and lead the prayer period. 8:30 p.m., Choir rehearsal.

While the pastor, Rev. Glenn W. Samuelson is on his vacation, those needing assistance may phone Mr. John S. Stewart, Jr., GRanite 4-9121. Mr. Samuelson and his family will return to Greenbelt on August 31.

Lutheran Church

Edward H. Birner, Pastor
Phone: GR 4-9200

Saturday, August 20: 6:30 a.m., Walther Leaguers and Pastor Birner leave from the church for a week of camping at Camp Pleasant Valley in Western Maryland.

Sunday, August 21: 9:45 a.m., Sunday School and adult Bible Class. Classes are held for each age group. Raymond Carriere, Superintendent. 11 a.m., Church service. The Rev. William Marwede of the Armed Services Commission will conduct the service. Visitors are always welcome.

Tuesday, August 23: 7 p.m., Young people meet at the church to play volleyball.

Catholic Church

Rev. Victor J. Dowgiallo, Pastor
GR 3-5911

Confessions: Saturday afternoon from 4 to 5:30 and from 7 to 9 p.m.
Sunday: Masses 7:30, 8:30, 9:30 and 11 a.m. All low Masses. This is Communion Sunday for children of the Parish. Visit the Parish Library after Mass.

Baptisms: Sunday, 12:30 p.m. Please contact Father Dowgiallo beforehand.

Wednesday: Miraculous Medal Novena at 8 p.m., followed by Benediction of the Most Blessed Sacrament.

Community Church

Ministers
Eric T. Braund, Robert C. Hull
Secretary and Minister of Music
A. Elizabeth Goetze
Phone GRanite 3-5846

Sunday, August 21: Morning Worship at 10 a.m., the Rev. C. R. Strausburg, guest preacher. Mrs. Edna White, Soloist, singing Haydn's "With Verdure Clad." Church School as follows. 9 a.m., Juniors, Junior and Senior High, College age, adults. 10 a.m., Nursery, Kindergarten, and Primary.

Methodist Church

North End School
Stanley F. Knock, Jr., Minister
42-L Ridge Road - Phone 9410

Sunday, August 21 - 8:30 a.m., Morning worship conducted by Rev. Knock. The sermon is titled "The Blessedness of Trust." Church School at 9:30 with classes for all ages. M.Y.F. meets at 6 p.m. at the Parsonage, 42-L Ridge.

THANKS

We wish to express our thanks and appreciation to all our friends in Greenbelt for their kindness and thoughts of sympathy in our recent bereavement.

Irving Levine
Leslie, Marsha and Miles

CLASSIFIED

(Classified rates are three cents per word, fifty cents minimum. Ads should be submitted in writing, accompanied by cash payment, to the News Review not later than 10 p.m. of the Tuesday preceding publication. If accompanied by cash payment, ads may be left for collection in the News Review box at the tobacco store (open 8 a.m. to 20 p.m.). "FOUND" ads will be printed free of charge.)

TELEVISION SERVICE: By professional electrical engineers using the finest of modern test equipment. RCA Registered Dealer. Any make, any model. Philco Authorized Service. GR. 3-4431 or GR. 3-3811.

WANTED - Houses in Greenbelt. Have prospective buyers for houses and apartments. Will be glad to assist Greenbelters in selling their homes. **GREENBELT REALTY COMPANY, 151 Centerway (former Police Station), GR. 3-4571.**

WE FIX TELEVISION SETS. Serving our friends in Greenbelt since 1944, we offer first class prompt service using new standard brand parts and tubes. Ken Lewis, Webster 5-5718.

TYPEWRITER service. Cleaning, overhauling, repairing. Electric, GR. 3-2537, nights and weekends.

GREENBELT MOTORS—8420 Baltimore Blvd. Used cars and trucks bought and sold. Phone TO. 9-9647.

GREENBELT TV SERVICE - Evenings, weekends, holidays. Local Home Service calls. Charges reasonable. Work guaranteed. Free tube testing service, 14-Z-2 Laurel Hill. Cal GR. 3-2113 or OL. 4-5476.

DRESSMAKING and alterations. Mrs. Russell, 2-F Westway. GR. 4-8956.

TELEVISION AND RADIO - Free tube testing service. 40% discount on all replacements. **WRITTEN GUARANTEE WITH EVERY TUBE.** Hours: 9 a.m. till 9 p.m. weekdays; 10 a.m. to 6 p.m. Sundays. **RIDDING'S SERVICE.** 11-J Ridge Rd. Phone GR 3-3482.

KINDERGARTEN applications still being accepted. Greenbelt Cooperative Kindergarten Center School; call Mrs. Robinson (5163). North End; call Mrs. Hatton (3251).

WANTED TO RENT: two bedroom unfurnished house—\$45. One year lease with option to buy. Call REpublic 7-6357.

FOR SALE: Venetian blinds for three bedroom brick end house \$48. Used six months. Individually \$2 and \$5. Excellent condition. Gr. 4-9555.

WANTED: Day care for children in their own home. Call Gr. 3-3296.

FOR SALE: Two-bedroom dwelling unit. Also two chests of drawers, combination desk-buffet, table lamp, blond lamp table, Maytag automatic washer, chrome kitchen set, kitchen stool-steps, utility table, table radio, baby rocker, large wooden table. Leaving town. Gr. 3-6057.

FOR SALE: 14 1/2" DuMont T.V.-F.M. Radio Combination \$45; Dresser and Mirror \$20; Desk, glass top \$15; Kitchen set \$15; Easy chair \$15. 7-C Parkway. 6-7:30 Monday thru Friday. Leaving Maryland.

BALL-POINT PENS, terrific value, no smear, beautiful casing, retractable point, top notch performance. Special introductory offer—thirty-five cents each, three for one dollar. This is an ideal gift item, useful for everyone. Simply send your money to Ven-Value, P. O. Box 188, Greenbelt, Md. Buy 'em by the dozen.

WILL CARE for 2 children five days a week. Fenced in yard. One child of my own. Live in 54 court on Ridge Rd. Call 6841.

GLENDENING'S TV SERVICE - (Greenbelt TV) TV and Radio Tube Replacements. 40% off List Price. Free Tube Checking. You Bring Them In. 5210 Pallo Place, College Park (Sunnyside). WE 5-6607.

Civil Defense

by R. Hal Silvers
Civil Defense, Director

(The Greenbelt News Review has agreed as an added public service to publish a Civil Defense Column to help enlighten its readers re the necessity for having a strong and efficient Civil Defense organization.)

Training For Civil Defense

The individual citizen is the basic unit in civil defense. The basic operation is individual self-protection. This consists of learning how to take certain protective measures, such as putting out a small fire.

When you work with neighbors in protecting your home and community, you are carrying out the principle of extended self-protection. This same principle when applied to a community is called organized self-protection.

Mutual Aid and Mobile Support
Civil Defense does not stop with self-protection and extended self-protection with our neighbors and organized our community. If our community should be attacked, we will need help from neighboring cities and communities. By this same token, our neighboring cities and communities will need our help in case of attack.

One form of this assistance is fixed support. This is provided by fixed installations, facilities, and personnel for emergency hospitalization, emergency housing and feeding of evacuees and homeless, emergency traffic control, and emergency bivouacking of mobile support forces.

By contributing "mutual aid" units or "mobile support" groups, a community can extend aid to neighboring communities. Mutual aid is the exchange of assistance, both mobile and fixed, between communities close to each other in the same target area, and is generally given on the call of the communities themselves. Mobile support, on the other hand, is rendered by communities outside a single target area, and may be from outside the State; it is generally State-directed until it reaches the target area, when it comes under direction of the County and local Civil Defense authorities. Where mobile support is to be furnished interstate, preattack written agreements are usually made between the States involved.

Total Civil Defense

For total civil defense we must be aware of types of attack against which we will need defense. In attack upon us any one or combination of the following weapons could be used: nuclear, high explosive, incendiary, chemical, and biological. Every community should prepare for civil defense to the fullest extent . . . of its resources and capabilities on the principle of vulnerability to all weapons. Every community will then be better able not only to cope with any type of attack on its own territory, but will also be able to provide greatest possible support to other communities.

Responsibility of the State

State government provides leadership and supervision in planning for civil defense and directs supporting operations in an emergency.

The primary purpose of State organization is to advise, guide, and coordinate local civil defense activities. During an emergency State civil defense organization assumes active control over civil defense operations in its State. Should its facilities be inadequate, neighboring States, through prearranged plans, may be called on for assistance.

Generally, civil defense organizations are built around existing State, county, or municipal departments, with new civil defense functions added where necessary. Functions within State organization may follow the Federal organization plan where applicable. Other functions peculiar to the needs of a State may be substituted or added. Although each governor is responsible for civil defense operations in his State, a civil defense director usually directs operations in his State, a civil defense director usually directs operations and coordinates his activities with those of other States, and with appropriate Federal Civil Defense Agency representatives.

Local Responsibility

Responsibility of the Prince Georges County Civil Defense Agency is to:

1. Operate its civil defense system and make necessary mutual aid pacts and arrangements with neighboring communities.

2. Provide adequate staff and facilities for training.

3. Participate in the State program of organized mobile support.

The local civil defense organization coordinates and directs local activities and arranges mutual aid agreements with neighboring organizations.

Within local organization, divisions and functions may in general follow the plan as outlined under Federal and State organization. However, divisions and functions peculiar to the needs of a municipality may be substituted or added. Each Mayor or chief executive is responsible for civil defense in his town. The Town civil defense director is in charge of civil defense operations and coordinates them with other towns as well as with the County and State organization.

Military Part in Civil Defense

Although civil defense is not the responsibility of the Armed Forces, their experts have worked with FCDA to determine which areas are most likely to be attacked, the kinds of attack to be expected, and what to do about them. They cooperate and maintain continuous liaison with civil defense. The Armed Forces, since they are trained for the job, will dispose of unexploded ordnance such as bombs and artillery shells. Army teams to train civil defense workers in recognition and reporting of unexploded bombs are available through the F.C.D.A. regional offices.

The Air Force operates the detection network and supervises the Ground Observer Corps composed of civilian volunteers recruited by civil defense. These two make up the aircraft detection system which warns of the approach of enemy planes. As we shall see when we enumerate further about our communications, the Air Force will warn civil defense officials when enemy planes are sighted.

Once the warning has been given

August 18, 1955

GREENBELT NEWS REVIEW

Three

to the civil defense authorities, however, it is their responsibility to transmit the warning to the public.

Hurricane Connie was a baptism of action for the County and Town Civil Defense Agency. Upon receipt of the weather warning from the County Civil Defense Weather Network—Radio Station W3BHK, manned by Wm. Bennett, Carmody Hills, Md., the Civil Defense Agency put out an all points "Stand-By Alert" to Civil Defense Officials and Town C. D. Directors.

Civil Defense Radio Station W3NEW on "Stand-By Alert" was manned and Radio Officer Michael Loria alerted his Radio Operators. Mobile Radio Units were assigned to all hospitals in Prince Georges County to cover the possibility of telephone line trouble to ensure adequate communications immediately if necessary.

The American Red Cross (P.G. Cty. Chapter) reported in immediately to the County C.D. Director for further instructions.

Your County Civil Defense Director together with a Civil Defense Team and Red Cross Officials made a tour during the hurricane of the entire county to ascertain where and if the Civil Defense Organization could assist.

Evacuees from the Edmonston area were taken by mobile units assigned by the Red Cross to the Riverdale Firehouse where canteen was set up to provide food and other necessities for the stricken families. In Forest Heights, where the community has an established Civil Defense organization, although parts of the community were stricken by the rising waters, all those evacuated were provided for very ably by the local Civil Defense team and sheltered in the Forest Heights Community Building or in private homes nearby.

On behalf of the County Commissioners and the entire Civil Defense Agency, I wish to express gratitude to the many volunteer firemen, civil defense officials, Red Cross volunteers etc. who participated and worked many hours to assist their neighbors and friends during this torrential storm.

CALDWELL'S WASHING MACHINE SALES and SERVICE
Moved to Berwyn Heights
Still Serving Greenbelt
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TOwer 9-6414

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We have homes ready for quick occupancy.
We have prospects for quick sales.

If you're in the market - - -

To Buy or To Sell

COME IN AND SEE US

GREENBELT REALTY CO.

151 Centerway, Greenbelt, Md.
GRanite 3-4571 GRanite 3-4351

Open every day 9:30 to 5:30
Weekends, Saturdays, Sundays
Evenings by Appointment

from

A

to

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Veterinarians
Women's dresses
X-ray apparatus
Yacht brokers
Zippers . . .

everyone you want to reach; in an emergency or in everyday living; is as close as your telephone

Few things give you so MUCH for so little



The C & P Telephone Company of Baltimore City

FINAL NOTICE

Last Special Date To Register

FOR
Greenbelt City Election

IN
City Clerk's Office

Sat., Aug. 20, 10:00 a.m. - 6:00 p.m.

(Printed as a public service by the Greenbelt News Review)

LESSONS from page 2

ant. Publicity almost never rates. Remember, the deadline is the latest time you can submit your copy—not the earliest. The later your publicity comes in, the less chance it has of being printed. The earlier the better, and very often the early unimportant (comparatively) story gets preference over the late important (ditto) story. Lesson Number Six: Get your story in as long before the deadline as possible.

Lest you misunderstand, let me make it clear that I believe the news of organizations and their activities plays an important part in weekly newspapers, if for no other reason than that this kind of activity occupies the spare time of almost all their readers. Next to churches and schools, community organizations are one of the greatest forces for good in our everyday human relationships. Just the other day I read in the paper that several foreign observers attribute our success as a democracy to our ability to get things done through community organizations acting on the local level on a voluntary basis. Most weekly editors lend great emphasis to reporting this news, but publicity is something else again.

You don't have to be a great writer to report a few facts. (You can't hardly find them kind no more, anyhow.) But you do have to be somewhat objective. Some of the publicity material we editors get across our desks is on the verge of being sickening. For example, why is everyone always "cordially invited to attend?" Why can't they just be invited? Why are dances always "lovely" and picnics always "fun for all"? In short, write your stories objectively, forget all the cliches, and the editors won't be quite so prone to file them in the wastebasket. Lesson Number Seven: Leave out the adjectives.

A word of caution. Not all publicity material can possibly get printed. Even the large daily papers don't have enough space to do that, and weekly papers are severely limited spacewise. Each week I have to make a decision as to whose stories to leave out, and several factors influence that decision—which story came in earliest, which had most news value, which were accompanied by paid advertising, which were nicely type-written, etc. Also, whom could I afford to antagonize? Certain it is that each week some organization will be unhappy, so you should do everything possible to insure that it's not yours. How? In addition to all the other things I've mentioned, and probably most important, is persistence. Send your stories in every week as often as you can. Swallow your disappointment if it doesn't get printed and write another one. One man sent me a story about this club's activities each week for nine weeks. None of them were printed. The tenth week he quit, bitter because he thought the paper was prejudiced. He was the most surprised guy in the world when a big front page story appeared that tenth week, and it gave his prestige (and his organization) a tremendous lift. What he didn't know was that it took all nine weeks of accumulating his stories to get enough information for a big feature. So, Lesson Number Eight: Keep those stories rolling. In the end it will pay off.

Then there's the matter of follow-up. This is my pet peeve, and a lot of editors feel the same way. Organizations will knock themselves out to get publicity into the newspaper on their annual fund-raising affairs. (They always want the front page, too.) But after it's all over there's not a peep out of them. The editor asks how they made out, and suddenly he's prying into secrets. Everybody clams up. Then they wonder why he won't give them any free publicity the next time. This is frustrating to editors and unfair to newspapers. The editor has printed the publicity because he knows his readers are interested. He likewise has a right to print the results, because he knows his readers are equally interested, if not more so. If there is a good reason for not printing such results, talk it over with him. He's usually reasonable. Try to understand his point of view. Above all, don't try to keep secrets from him. If he tries, he can eventually find out anyway. Better to tell him in the first place and keep him on your side. Lesson Number Nine: Follow-up on stories and don't keep secrets.

Another thing that annoys me is this question of credits. The paper has publicized the dinner-banquet for three weeks straight, and that's a lot of free publicity, which has certainly contributed greatly to the success of the affair. Comes the big night, the chairman gets up and delivers a speech of thanks to everyone who worked on the affair and to all those who even remotely helped. But does he mention the paper? Hah! Two days later he calls to find out why his name was spelled wrong. I tell you, friend, publicity is a two-way street, with you at one end, the newspaper at the other, and everybody else in the middle. Oh yes, newspapers like publicity too, and every plug from you helps increase our circulation and our reader interest, which in turn helps you, too. Forget this not. Lesson Number Ten: Plug the paper publicly every chance you get.

One thing more. This may come out sounding facetious, but I really mean it seriously. A friendly editor is a . . . a . . . friendly editor. You know that. Everybody knows that. So whenever you have an affair of any kind, dance, party, picnic, dinner, or even meeting, invite him (cordially). And don't make him pay admission prices, either. Word the invitation in such a way that he can send a reporter if he can't go himself. More than that, invite him to your business meetings, let him get acquainted with your problems. Editors are a curious (inquisitive) breed by nature and they like nothing better than to learn all about what's going on around them. Take advantage of his curiosity (feed his ego). This may not pay off in more publicity, but at least you'll make friends with the editors, and most of them are nice guys. I know that!

Do these things and I predict success for you as publicity chairman of your organization. You may even get reelected next year, or are you planning to run for president, too?

The Long View

by A. C. Long

I am going into the advertising business. Like so many important steps in a man's life, this decision was prompted by a casual happenstance. One day last week I stopped for several liters of petrol at the Co-op Gas Station. Along with my change the attendant handed me an advertising circular, an extra dime and mumbled something about "buy Co-op." It wasn't until I got to New York that I noticed he had stuck a sign on my bumper, "We Shop Co-Op." That was the fastest and most efficient job I ever got from the gas station, although a trifle sneaky, I thought.

But then I got to thinking about it. If that small space on my car is worth about 10c a month to GCS, it must be worth the same or more to other business concerns. Actually, the advertising space on your car at 10c a sign is worth about \$40 a month. That is, if you can stand driving around with your car plastered up with signs like:—

"We Use My-T-Fine Dog Food" (Not in Greenbelt)

"I Like Marilyn Monroe" (For bachelors only)

"We Borrow All The Time From The Credit Union"

"Dr. Brown Took Out My Appendix" (Or our appendices as the case may be)

"William Moore, 32-K Ridge, Phone 5183 (This Is A Free Plug, Bill) Plants My Trees"

"I'm Insured—Tony Madden or Ben Goldfaden Will Take Care Of My Widow" (I have two policies, you see)

Or, if you are a lover of fine poetry, something like this:—

"We Have A GVHC Roof Over Our Heads"

"We Sleep On Grand Rapids Furniture Beds"

Billy Graham Movie Plays Here Sept. 11



"Souls in Conflict," newest film release by Billy Graham Films, Inc., will be shown in Greenbelt on Sunday evening, September 11 at 7:30 p.m.

The showing of this film is sponsored by the Greenbelt Baptist Chapel. Local arrangements are being made by Rev. Glenn W. Samuelson, pastor, who has secured the Center School auditorium for the special showing. All 500 seats are free and doors open at 7 p.m.

"Souls in Conflict," was filmed during Graham's world-publicized London Crusade. The story of the film encompasses the lives of three "typical" individuals, troubled with the present and completely confused about the future. Joan Winmill, star of the British TV thriller, "Epitaph for a Spy," plays an actress; Eric Micklewood and Charles Leno portray a jet pilot and a factory worker, respectively. Their need for a soul-satisfying religious experience is realized when each attends one of Graham's meetings in Harringay Arena, London's vast stadium.

Donn Moomaw, six-foot-four, 222-pound All American linebacker from UCLA, who turned down a most lucrative offer to play professional football to follow the dictates of his heart in the field of evangelism, is also prominently featured, as is Colleen Townsend Evans, ex-Warner Brothers and 20th Century-Fox player.

"My Teeth Were Pulled By Dr. Jones"

"Dr. Smith Sets All Our Bones"

FOR SALE

Special Value

BABY DINOSAUR

Affectionate House Pet

Tame and Gentle

Only 18 feet long

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Guaranteed TV Repairs

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Any Make - Any Model

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Sales on Television, Radio,

Electric Ranges, Refrigerators

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GR 3-4431

GR. 3-3811 TO. 9-6026

HANYOK BROS.

Television Service Company

You can easily see that there is just no end to the advertising possibilities of your car. And think of the fun of driving around and reading the signs on other cars. And think of all the accidents; come to think of it, I guess I will limit my advertising to two signs, "We Shop Co-Op," and right after this, "When It's Cheaper Which Means Most Of The Time We Buy At The A & P."

ROCHESTER, N. Y.—This is the season when thousands of parakeets succumb to the lure of outdoors and leave their happy homes—mostly through open doors and windows.

Most find that life outside is not what they expected, but by then it is often too late to find their way home again.

What can be done about this? Several things, according to Buell Culver, executive director of French's Pet Bird Institute.

He points out that many parakeets are lost because they ride outdoors unnoticed on the shoulders or heads of their owners. Be sure to check the whereabouts of your pet before you open a door or window, and double check for unscreened doors and windows before allowing your pet to fly around at all.

Another precaution, Culver says, is to note the number on the leg band, if your bird is banded. If he isn't, have him banded, or teach him to recite his name and phone number.

If your bird does escape, here are a few ways to retrieve him:

1. Do not chase him or throw things at him. This will frighten him and make him fly farther.
2. Try approaching him with a large mirror. This may intrigue him sufficiently so that he will allow you to reach him.

Recreation Notes

The Greenbelt boys softball team captured the Intermediate championship in the annual Prince Georges County Recreation Department's softball tournament on August 9 and 10. Greenbelt defeated Hyattsville in the semi-finals and then walloped Green Meadows, 9-2, for the championship.

The Community Building will be open to all Greenbelt organizations on Tuesday, September 6. A letter to the Recreation Office will be accepted for reservations.

Friday, August 19, will be the last day for swimming lessons.

The Recreation Department is now preparing the water pageant that will be a feature of the Greenbelt Festival on the Labor Day weekend. Under the direction of Miss Marsha Cranno, practice will be held from 9 a.m. to 12 noon every weekday. Girls are needed for the synchronized swimming display, and boys are wanted for the diving exhibition and clown diving. All those interested are asked to report to Miss Cranno at the pool on Monday.

The tots playgrounds are now closed after a short but successful season. All the supervisors did a remarkable job, according to Donnie Wolfe.

The finale of the summer program in softball will start Monday, Aug. 22, at 7:30 p.m. at the softball field. Sixteen teams will participate. Among them will be the following in addition to Greenbelt's team: Myron Cowell, Andrews Field, Bolling Field, Knotty Pines, Mt. Rainier, American Legion Post 139 (Virginia), Greenbelt Coop, D. C. Novelty Co., Marathon Restaurant, Coast Guard, Gun Factory, Temple Cleaners, and George Haberdasher.



3. If he is roosting within reach, squirt a gentle spray from a garden hose over his head so spray dampens him. He can't fly well if his feathers are wet.

4. Try placing the bird's cage in the yard with bird seed leading up to it and inside. The bird may return to feed when he becomes hungry.

5. Advertise. Many birds, when they tire, swoop down on the first friendly head or shoulder they spy. Many have been recovered through newspaper ads.

REG 1	REG 2	REG 3	REG 4	REG 5	REG 6	REG 7	REG 8	REG 9	REG 10
793	16	20	937	858	5752	143	12	393	
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MISS	NO REPORT	INDA	41	32					

OPERATION ALERT information on casualties is posted during the first night of the June 15-17 exercise by Miss Verna Bergquist, an FCDA secretary. The numbers and letters to the left of the states listed in the foreground are a code indicating how some of the other states on the board fared as a result of the mock attack.

(FCDA Photo)